



23-Year-Old Starts Web Design Business in Lakewood to Travel the World

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An ambitious young woman with an unusual entrepreneurial spirit has begun her journey to financial freedom right here in Lakewood, CO. What is the real reason behind the sudden development this past June? An unwavering desire for cultural understanding and philanthropic travel.

Having once traveled with the local Non-Profit Up with People, Hayley Lutz was among the 120 global students volunteering around the world.

“Living with host families internationally, volunteering in shelters, immigration safe havens, children’s detention centers, domestic violence rescue centers... I’ve felt pain all around the world. With all that is happening overseas I feel like there is no better time than the present to keep traveling and supporting communities as one global citizen. I just needed a creative outlet and an opportunity to make this vision a reality.”

Thus, began Hayley’s inspired initiative to start her own small business with intention to become a thriving mobile online company. JoAnne Design Company was born as tribute to her grandmothers Nancy Jo and Jane Anne, two women who gave more to the world than they wanted to receive.

“This is a web design company that focuses on encouraging businesses to embrace their true identities. When you allow your company’s personality or YOUR personality to shine, your target audience will always find you. I want to inspire businesses to succeed as themselves because personality is power. Not only does this bring my passion for the arts to life, but I aim for it to eventually fund my travels abroad to immerse myself and serve communities that need a hand.”

JoAnne Design Co. is servicing large and small businesses both internationally and nationally, but strives to focus on the Denver community first. She is now accepting new clients for the remainder of the year in web design, brand development, logo & content creation.

To learn more about Hayley’s story contact her at (720) 295- 2274 or at hayley@joannedesignco.com

FOR MORE INFORMATION

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